

NY Institute of Technology
 Schedule of Classes for Summer 2024
 Campus: New York City (Manhattan)
 Summer I

School of Management - Marketing & Management - Subject: Business Experiential

Subject	Catalog Nbr	Section	Class Nbr	Course Title	Component	Units	Topics
BUSIE	700	M01	1072	Faculty Led Study Abroad	Field Work (In-Person)	3	
Bldg: -		Room: -		Days: -		Time: -	
Class Enrl Cap: 16		Class Enrl Tot: 3		Start Date 05/22/2024		End Date 07/12/2024	
Attributes: Graduate							

Instructor: Kroumova, Maya

Study abroad in Paris summer 2023.

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School of Management - Marketing & Management - Subject: Management

Subject	Catalog Nbr	Section	Class Nbr	Course Title	Component	Units	Topics
MGMT	650	M01	1009	Strategic Leadership Capstone Lecture	(Hybrid Remote Instruction)	3	
Bldg: Zoom		Room: ZOOM1		Days: MW	Time: 06:00PM - 09:30PM	Instructor: Ozelli,Tunch M	
Class Enrl Cap: 20		Class Enrl Tot: 9		Start Date 05/22/2024	End Date 07/12/2024		
Attributes: Graduate							

Class meets remotely. If there are any in person classes, your instructor will provide the dates and locations.

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School of Management - Marketing & Management - Subject: Marketing

Subject	Catalog Nbr	Section	Class Nbr	Course Title	Component	Units	Topics
MRKT	715	M01	1044	Mktg Communication & Promotion	Lecture	3	
					(In-Person)		
Bldg:		16 West 61st Street	Room: 723	Days: TuTh	Time: 05:30PM - 09:00PM		Instructor: Bohn,Robert F.
Class Enrl Cap: 30		Class Enrl Tot: 28		Start Date 05/22/2024	End Date 07/12/2024		
Prerequisites: MRKT 620							
Attributes: Graduate							
Class Equivalents: MB0231/MRKT715							

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School of Management - Law, Econ, Acct, & Finance - Subject: Finance

Subject	Catalog Nbr	Section	Class Nbr	Course Title	Component	Units	Topics
FINC	601	M01	1052	Financial Management	Lecture (Hybrid Remote Instruction)	3	
Bldg: Zoom		Room: ZOOM1		Days: TuTh	Time: 05:30PM - 09:00PM	Instructor: Bryant, Nemiah Earl	
Class Enrl Cap: 20		Class Enrl Tot: 31		Start Date 07/17/2024	End Date 08/23/2024		
Prerequisites: FINC 501 or waiver							
Attributes: Graduate							
Class Equivalents: MB0146/FINC601							

Class meets remotely. If there are any in person classes, your instructor will provide the dates and locations.

NY Institute of Technology
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School of Management - Marketing & Management - Subject: Business Subjects

Subject	Catalog Nbr	Section	Class Nbr	Course Title	Component	Units	Topics
BUSI	495	M01	1032	Career Building Platform	Lecture	0	
					(Hybrid Remote Instruction)		
Bldg: Zoom		Room: ZOOM1		Days: W	Time: 05:45PM - 08:20PM		Instructor:
Class Enrl Cap: 2		Class Enrl Tot: 0		Start Date 07/17/2024	End Date 08/23/2024		
Corequisites: BUSI 435							
Attributes: Fourth Year							
Class Equivalents: BUSI495/BUSI495							

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School of Management - Marketing & Management - Subject: Business Experiential

Subject	Catalog Nbr	Section	Class Nbr	Course Title	Component	Units	Topics
BUSIE	410	M01	1071	Study Abroad	Lecture (In-Person)	3	
Bldg: -		Room: -		Days: -		Time: -	
Instructor: Kroumova, Maya							
Class Enrl Cap: 20		Class Enrl Tot: 1		Start Date 07/17/2024		End Date 08/23/2024	
Attributes: Fourth Year							

Study abroad.

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Summer II

School of Management - Marketing & Management - Subject: Marketing

Subject	Catalog Nbr	Section	Class Nbr	Course Title	Component	Units	Topics
MRKT	430	M01	1070	Digital Marketing	Lecture (In-Person)	3	
Bldg: -		Room: -		Days: -		Time: -	
Instructor: Kroumova, Maya							
Class Enrl Cap: 10		Class Enrl Tot: 1		Start Date 07/17/2024		End Date 08/23/2024	
Attributes: Fourth Year							
Study abroad.							
MRKT	620	M01	1281	Strategic Marketing & Branding	Lecture (In-Person)	3	
Bldg: 26 West 61st Street		Room: 502		Days: MW		Time: 05:30PM - 09:00PM	
Instructor: Sotiropoulos, Veneta							
Class Enrl Cap: 20		Class Enrl Tot: 14		Start Date 07/17/2024		End Date 08/23/2024	
Attributes: Graduate							
MRKT	775	M01	1058	Consumer Behavior	Lecture (In-Person)	3	
Bldg: 26 West 61st Street		Room: 502		Days: TuTh		Time: 05:30PM - 09:00PM	
Instructor: Sotiropoulos, Veneta							
Class Enrl Cap: 30		Class Enrl Tot: 25		Start Date 07/17/2024		End Date 08/23/2024	
Attributes: Graduate							

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School of Management - Law, Econ, Acct, & Finance - Subject: Accounting

Subject	Catalog Nbr	Section	Class Nbr	Course Title	Component	Units	Topics
ACCT	610	M01	1407	Accounting Analysis	Lecture (In-Person)	1.5	
Bldg: -		Room: -		Days: -		Time: -	
Class Enrl Cap: 1		Class Enrl Tot: 0		Start Date 05/22/2024		End Date 08/30/2024	
Instructor:							
Prerequisites: ACCT 501 and ACCT 510 or a waiver							
Attributes: Graduate							

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School of Management - Marketing & Management - Subject: Business Experiential

Subject	Catalog Nbr	Section	Class Nbr	Course Title	Component	Units	Topics
BUSIE	650	M01	1055	Zero Credit Internship	Field Work (In-Person)	0	
Bldg: -		Room: -		Days: -		Time: -	
Class Enrl Cap: 20		Class Enrl Tot: 29		Start Date 05/22/2024		End Date 08/30/2024	
Attributes: Graduate							

Instructor: Hu, Wenyao

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School of Management - Marketing & Management - Subject: Marketing

Subject	Catalog Nbr	Section	Class Nbr	Course Title	Component	Units	Topics
MRKT	765	M01	1045	Marketing of New Products	Lecture (In-Person)	3	
Bldg: 16 West 61st Street		Room: 820		Days: W	Time: 05:30PM - 09:00PM		Instructor: Schwartz, Eleanor
Class Enrl Cap: 30		Class Enrl Tot: 25		Start Date 05/22/2024	End Date 08/30/2024		
Prerequisites: MRKT 620							
Attributes: Graduate							