

YEAR TERM		MAJOR COURSES					GENERAL EDUCATION		TOTAL CREDITS
YEAR 1	FALL	<b>BUSI 100</b> SCHOOL OF MANAGEMENT ORIENTATION <i>Pass/Fail grading</i> 0	<b>MRKT 102</b> INTRODUCTION TO MARKETING 3	<b>ACCT 101</b> ACCOUNTING I 3	<b>MATH 125</b> FINITE MATHEMATICS <i>Pre-Req: Requires Placement</i> 3	Complete a minimum of 3 Professional Enrichments or Community Impact Points	<b>FCWR 101/111</b> FOUNDATIONS OF COLLEGE COMPOSITION <i>Pre-Req: Requires Placement</i> 3	<b>LIBERAL ARTS ELECTIVE</b> 3	15
	SPRING	<b>MGMT 102</b> PRINCIPLES OF MANAGEMENT 3	<b>ACCT 110</b> MANAGERIAL ACCOUNTING <i>Pre-Req: ACCT 101</i> 3	<b>MATH 151/161</b> FUNDAMENTALS OF CALCULUS OR BASIC APPLIED CALCULUS <i>Pre-Req: MATH 125</i> 3		Complete a minimum of 2 Professional Enrichments or Community Impact Points	<b>FCWR 151/161</b> FOUNDATIONS OF RESEARCH WRITING <i>Pre-Req: FCWR 101/111</i> 3	<b>DATA 101</b> MAKING SENSE OF A DATA-ORIENTED SOCIETY 3	15
YEAR 2	FALL	<b>ECON 202</b> PRINCIPLES OF ECONOMICS I 3	<b>LLAW 110</b> LEGAL ENVIRONMENT OF BUSINESS 3	<b>QANT 201</b> STATISTICAL SAMPLING THEORY <i>Pre-Req: MATH 151, MATH 141, MATH 136 or MATH 170</i> 3	<b>LIBERAL ARTS ELECTIVE</b> 3	Complete a minimum of 3 Professional Enrichments or Community Impact Points	<b>SCIENCE CHOICE</b> (Any BIOL, CHEM, or PHYS) 3		15
	SPRING	<b>ECON 204</b> PRINCIPLES OF ECONOMICS II 3	<b>FINC 201</b> CORPORATION FINANCE <i>Pre-Req: ACCT 101, ECON 202, and MATH 125 or MATH 135 or higher</i> 3	<b>LIBERAL ARTS ELECTIVE</b> 3	<b>QANT 300</b> PRODUCTION AND OPERATIONS MANAGEMENT <i>Pre-Req: MGMT 102 and QANT 201</i> 3	Complete a minimum of 2 Professional Enrichments or Community Impact Points	<b>SCIENCE CHOICE</b> (Any BIOL, CHEM, or PHYS) 3		15
YEAR 3***	FALL	<b>MIST 216</b> INFORMATION SYSTEMS 3	<b>BUSA 301</b> DATA ACQUISITION, INJECTION AND PREPARATION, & VISUALIZATION 3	<b>MGMT 235</b> INTERNATIONAL BUSINESS 3		Complete a minimum of 3 Professional Enrichments or Community Impact Points	<b>ICXX 3XX*</b> SEMINAR CHOICE (ICBS, ICLT, ICPH, or ICSS) <i>Pre-Req: FCWR 151/161</i> 3	<b>FCWR 301</b> COMMUNICATION FOR BUSINESS <i>Pre-Req: FCWR 151/161</i> 3	15
	SPRING	<b>QANT 405</b> MANAGEMENT SCIENCE <i>Pre-Req: ECON 204, MRKT 102, and QANT 300</i> 3	<b>BUSA 305</b> PYTHON FOR ANALYTICS <i>Pre-Req: QANT 201</i> 3	<b>BUSINESS ELECTIVE**</b> <i>Must be 200 level or higher</i> 3	<b>LIBERAL ARTS ELECTIVE**</b> 3	Complete a minimum of 2 Professional Enrichments or Community Impact Points	<b>ICXX 3XX*</b> SEMINAR CHOICE (ICBS, ICLT, ICPH, or ICSS) <i>Pre-Req: FCWR 151/161</i> 3		15
YEAR 4***	FALL	<b>BUSI 450</b> BUSINESS ANALYTICS <i>Pre-Req: MRKT 102, FINC 201, QANT 300</i> 3	<b>BUSA 310</b> DATABASE MANAGEMENT SYSTEMS 3	<b>BUSINESS ELECTIVE**</b> <i>Must be 200 level or higher</i> 3	<b>INTERNSHIP PRACTICUM</b> 3	Complete a minimum of 3 Professional Enrichments or Community Impact Points	<b>ICXX 3XX*</b> SEMINAR CHOICE (ICBS, ICLT, ICPH, or ICSS) <i>Pre-Req: FCWR 151/161</i> 3		15
	SPRING	<b>BUSI 435</b> BUSINESS POLICY & STRATEGY CAPSTONE <i>Co-Req: BUSI 405 and BUSI 495</i> 3	<b>BUSI 495</b> CAREER BUILDING PLATFORM <i>Co-Req: BUSI 405</i> 0	<b>BUSA 410</b> WEB & SOCIAL MEDIA ANALYTICS <i>Pre-Req: BUSA 305</i> 3	<b>BUSINESS ELECTIVE**</b> <i>Must be 200 level or higher</i> 3	Complete a minimum of 2 Professional Enrichments or Community Impact Points	<b>ICXX 3XX*</b> SEMINAR CHOICE (ICBS, ICLT, ICPH, or ICSS) <i>Pre-Req: FCWR 151/161</i> 3	<b>LIBERAL ARTS ELECTIVE**</b> 3	15
CREDITS									120

*\*Of the four required ICXX seminar courses (ICBS, ICLT, ICPH, ICSS), at least three must be in different subject areas.* (Rev. 5/23)  
*\*\*If considering BS-MBA option, in the 3<sup>rd</sup> and 4<sup>th</sup> year, choose two courses from MBA core that will satisfy the Business Electives (6 credits) and Econ-601 that will satisfy the liberal arts electives (3 credits).*  
**\*\*\*Complete 1 Experiential Education point in either your junior or senior year. View the [School of Management Newsletter](#) for more information about the Career Building Platform (CBP).**