

SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR - \$20,000

- 15 Reception Tickets
- Sponsor the application and support of professional design programs, software, digital platforms and robotic technology (including simulation programs, BIM360, VDC practices, Miro, AR/VR/MR, Robotic Total Stations, etc.).
- Linked logo on 2022 FRIENDS event webpage
- Logo on printed materials & social media outlets
- Recognition as Signature Sponsor in press releases
- Recognition from podium during opening remarks
- Meet & greet with the New York Tech President, Dean & Honorees
- Logo on podium
- Back cover or inside cover ad in program booklet
- Logo or ad on video wall during the event

Fair market value of goods received is \$3,075. Your donation to New York Tech is \$16,925 and is tax deductible.

EVENT HOST SPONSOR - \$10,000

- 10 Reception Tickets
- Sponsor 10 student scholarships for International Studies
- Logo on video wall during the event
- Linked logo on 2022 FRIENDS event webpage
- Logo on printed materials & social media outlets
- Recognition as Event Host Sponsor in press releases
- Recognition from podium during opening remarks
- Meet & greet with the New York Tech President, Dean & Honorees
- Full page ad in program booklet

Fair market value of goods received is \$2,050. Your donation to New York Tech is \$7,950 and is tax deductible.

PREMIER SPONSOR - \$7,500

- 8 Reception Tickets
- Sponsor 5 Academic Scholarships
- Logo on video wall during the event
- Linked logo on 2022 FRIENDS event webpage
- Logo on printed materials & social media outlets
- Recognition as Premier Sponsor in press releases
- Half page ad in program booklet

Fair market value of goods received is \$1,640. Your donation to New York Tech is \$5,860 and is tax deductible.

AMBASSADOR SPONSOR - \$5,000

- 6 Reception Tickets
- Sponsor 5 student conferences (AIAS, Grassroots, NEOCON, FORUM)
- Logo on video wall during the event
- Linked logo on 2022 FRIENDS event webpage
- Logo in program booklet
- Logo on printed materials & social media outlets

Fair market value of goods received is \$1,230. Your donation to New York Tech is \$3,770 and is tax deductible.

CHAMPION SPONSOR - \$3,500

- 4 Reception Tickets
- Sponsor 3 students for Thesis Travel Abroad
- Logo on video wall during the event
- Linked logo on 2022 FRIENDS event webpage

Fair market value of goods received is \$820. Your donation to New York Tech is \$2,680 and is tax deductible.

ALUMNI AND FRIENDS SPONSOR - \$1,500

- 2 Reception Tickets
- Logo on video wall during the event

Fair market value of goods received is \$410. Your donation to New York Tech is \$1,090 and is tax deductible.

STUDENT MENTOR SPONSOR - \$600

- Sponsor 2 students to attend FRIENDS Reception in your absence.

Fair market value of goods received is \$410. Your donation to New York Tech is \$190 and is tax deductible.

INDIVIDUAL TICKET - \$350

Enter the amount of individual tickets you would like:

Fair market value of goods received is \$236. Your donation to New York Tech is \$114 and is tax deductible.

CONTRIBUTIONS

Please accept my contribution in the amount of \$

All proceeds benefit NYIT School of Architecture & Design and the dean's mission to promote a working relationship between the architecture, construction, and interior design industry and New York Tech through special projects, lectures, scholarships, and programs.

Name			Title
Company			
Address			
City	State	Zip	
Phone	Email		

Enclosed is my check of \$ (Payable to New York Institute of Technology)

The Journal Ad and Logo submission deadline is **October 12**. Please email to nhall02@nyit.edu

Journal Ad Specifications:

Full Page - 5 x 9 ½

Half Page - 5 x 4 ¾

Any questions contact, **Carmen Marmo-Savinetti, 516.805.5074** or cmarmosa@nyit.edu

Send registration form and check to:

NYIT Office of Development, Northern Boulevard, P.O. Box 8000, Old Westbury, NY 11568

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**NEW YORK INSTITUTE
OF TECHNOLOGY**