

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$25,000

- 15 tickets to main reception plus attendance for four to the exclusive VIP reception featuring a meet and greet with New York Tech President, Provost, Dean and Honorees
- Premier logo placement in the event venue
- Logo on display during main reception and in all video, print and digital marketing
- Verbal recognition from podium during opening remarks
- Full-page ad in program booklet
- Proceeds from this sponsorship will be used to promote skills, projects and research with the application of emerging technologies, or a similar initiative. *Fair market value received is \$4,425. Your donation to New York Tech is \$20,575.*

DIAMOND SPONSOR - \$15,000

- 10 tickets to main reception plus attendance for two to the exclusive VIP reception featuring a meet and greet with New York Tech President, Provost, Dean and Honorees
- Logo on display during main reception and in all video, print and digital marketing
- Verbal recognition from podium during opening remarks
- Full-page ad in program booklet
- Proceeds from this sponsorship will support the advancement of digital innovation programs or a similar initiative *Fair market value received is \$2,950. Your donation to New York Tech is \$12,050.*

SIGNATURE SPONSOR - \$10,000

- 8 tickets to main reception
- Logo on display during main reception and in all video, print and digital marketing
- Verbal recognition in remarks during VIP from podium during main reception opening remarks
- Full page ad in digital event booklet
- Proceeds from the sponsorship will support international studies or a similar initiative *Fair market value of goods received is \$2,360. Your donation to New York Tech is \$7,640.*

PREMIER SPONSOR - \$7,500

- 6 tickets to main reception
- Logo on display during main reception and in all video, print and digital marketing
- Verbal recognition from podium during opening remarks
- Half page ad in digital event booklet
- Proceeds from the sponsorship will support academic scholarships or a similar initiative *Fair market value received is \$1,770. Your donation to New York Tech is \$5,730.*

AMBASSADOR SPONSOR - \$5,000

- 4 tickets to main reception
- Logo on display during main reception and in all video, print and digital marketing
- Half page ad in digital event booklet
- Proceeds from the sponsorship will support student thesis travel abroad or a similar initiative *Fair market value of goods received is \$1,180. Your donation to New York Tech is \$3,820.*

CHAMPION SPONSOR - \$3,500

- 3 tickets to main reception
- Logo on display during main reception and in all video, print and digital marketing
- Proceeds from the sponsorship will support student conference attendance or a similar initiative *Fair market value of goods received is \$885. Your donation to New York Tech is \$2,615.*

SUPPORTER SPONSOR - \$2,000

- 2 tickets to main reception
- Logo on display during main reception and in all video, print and digital marketing
- Fair market value of goods received is \$590. Your donation to New York Tech is \$1,410.*

STUDENT MENTOR SPONSOR - \$800

- Sponsor 2 students to attend the main reception in your absence
- Fair market value of goods received is \$590. Your donation to New York Tech is \$210.*

Please see other side for additional opportunities and information.

JOURNAL ADS

FULL PAGE - \$1000

Your donation to New York Tech is \$1,000.

HALF PAGE - \$500

Your donation to New York Tech is \$500.

AD SPECS:

Full Page: 5 x 9 1/2

Half Page: 5 x 4 3/4

File format: TIFF or PDF; Minimum Resolution: 300ppi

INDIVIDUAL TICKETS

GENERAL ADMISSION - \$400

Fair market value of goods received is \$295. Your donation to New York Tech is \$105.

RECENT GRADUATE TICKETS - \$295

This ticket price is for graduates from the classes of 2020-2024. Fair market value of goods received is \$295.

CONTRIBUTIONS

I AM UNABLE TO ATTEND, please accept my contribution in the amount of \$

REGISTRATION FORM

Enclosed is my check of \$ _____

(Payable to New York Institute of Technology)

Title Name Suffix

Company

Address

City State Zip

Phone Email

Guest names

All proceeds benefit NYIT School of Architecture & Design and the dean's mission to promote a working relationship between the architecture, construction, and interior design industry and New York Tech through special projects, lectures, scholarships, and programs.

Journal ad and logo submission deadline is **October 3, 2025**.

Please email all artwork files to **mhevia@nyit.edu**.

Any questions contact, Carol Lane, 516.712.4911 or **clane03@nyit.edu**.

Send registration form and check to:

NYIT Office of Development, c/o Carol Lane, Northern Boulevard, P.O. Box 8000, Old Westbury, NY 11568

NYIT is a 501(c)3 organization.