

A very good summary and data analysis.

Anthony Dixon

pivot tables/charts are well done.

limitation = recommendation/solution Professor Jihong Zeng

Introduction to Management Information Systems

31 October 2012

City Council for the City of Highlands Ranch, Colorado Summary Report

This report regarding the City Council for the City of Highlands Ranch, Colorado contains professional recommendations and supporting data regarding campaign contributions. Campaign contribution data includes tables and charts demonstrating the amount of giving from over 600 contributors for the eight council members in their respectable districts.

In evaluating, Table 1.1 it displays the breakdown of the total number of contributors by Highlands Ranch city districts and the political party of their citizens. The table shows that each district has the same political views. It also shows that the City has a majority number of Democrat voters, with a small population of Liberals (Independents) in the 8th district. (See chart 1.2).

Count of CONTRIBUTOR		PARTY			Grand Total
DISTRICT		D	L	R	
	1	67			67
	2			84	84
	3	115			115
	4	72			72
	5			62	62
	6	66			66
	7			67	67
	8		72		72
Grand Total		320	72	213	605

Table 1.1 Total Numbers of Contributors by District and Political Party

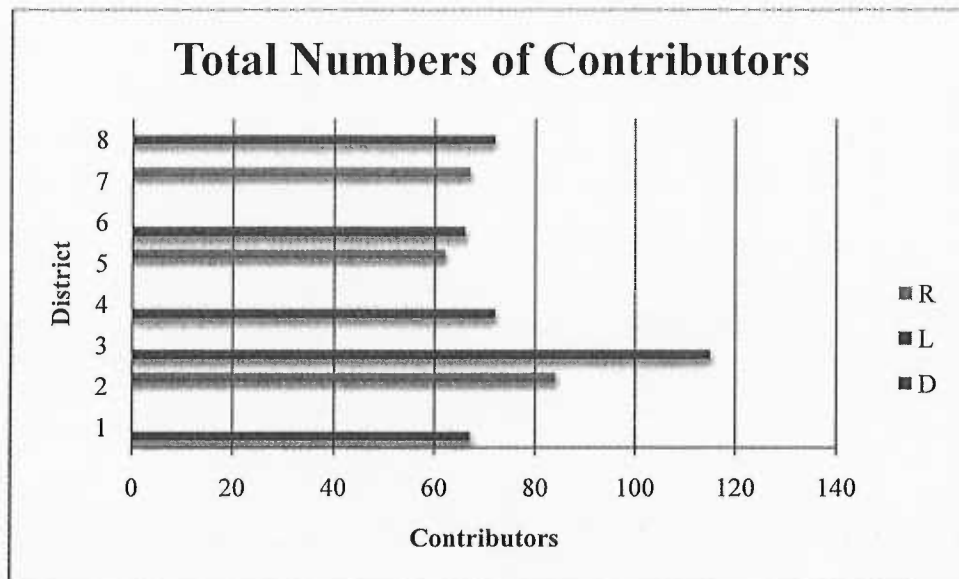


Chart 1.2 Total Numbers of Contributors (R=Republican, L=Independent, D=Democrat)

In addition to showing the total number contributors by district and party, I have also tabled the amount given by the councilmembers' districts and political parties. Once again, the table exhibits how Democrats are leading in fundraising in 4 out of 8 districts. (See Table 2.1)

Sum of AMOUNT DISTRICT	PARTY			Grand Total
	D	L	R	
1	\$122,616.66			\$122,616.66
2			\$153,216.66	\$153,216.66
3	\$204,841.67			\$204,841.67
4	\$170,150.00			\$170,150.00
5			\$155,750.00	\$155,750.00
6	\$166,400.00			\$166,400.00
7			\$132,025.00	\$132,025.00
8		\$115,500.00		\$115,500.00
Grand Total	\$664,008.33	\$115,500.00	\$440,991.66	\$1,220,499.99

Table 2.1 Amount Given by District and Political Party

The Republican Party council members are second with less than \$223,016.67 from the Democrat Party, whom is in the lead with funds raised. Trailing behind both parties are the Independent with more than \$500,000 to make up. These figures can be viewed below in chart 2.2.

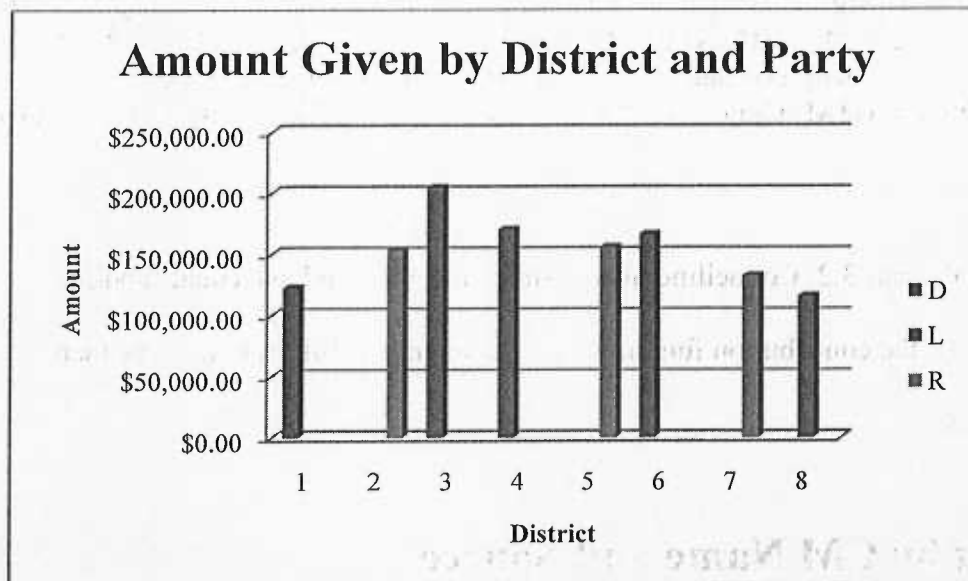


Chart 2.2 Amount Given by District and Political Party (R=Republican, L=Independent, D=Democrat)

Finally, the remaining tables and charts demonstrate how much money each councilmember received and the source of his/her donations. As shown in table 3.1, most of the contribution was funded through Political Party Contribution (PPC), leaving me to believe that the citizens in this community are investing in their specific party's leadership and decision makers.

COUNCIL MEMBER	SOURCE					GRAND TOTAL
	CN	GEN	ITM	PPC	UTM	
Burbank	\$3,400.00	\$37,450.00	\$42,700.00	\$51,450.00	\$35,150.00	\$170,150.00
Downs	\$31,000.00	\$18,350.00	\$38,000.00	\$66,300.00	\$2,100.00	\$155,750.00
Lianos	\$14,700.00	\$15,600.00	\$31,350.00	\$62,275.00	\$8,100.00	\$132,025.00
Olson	\$28,600.00	\$17,100.00	\$26,100.00	\$34,550.00	\$9,150.00	\$115,500.00
Phillips	\$28,350.00	\$24,500.00	\$68,000.00	\$35,050.00	\$10,500.00	\$166,400.00
Pitt	\$20,000.00	\$35,766.67	\$53,775.00	\$80,300.00	\$15,000.00	\$204,841.67
Street	\$11,300.00	\$23,600.00	\$30,900.00	\$37,216.66	\$19,600.00	\$122,616.66
Wahlen	\$3,000.00	\$43,625.00	\$40,075.00	\$34,616.66	\$31,900.00	\$153,216.66
GRAND TOTAL	\$140,350.00	\$215,991.67	\$330,900.00	\$401,758.32	\$131,500.00	\$1,220,499.99

Table 3.1 Amount by Councilmembers' and Source Type (CN=Contribution, GEN=General, ITM=Itemized Contribution, UTM=Unitemized Contribution, PPC=Political Party Contribution)

When looking at Chart 3.2, Councilmember's Street and Whalen have equal funding from all sources. Leading the contribution funding is Councilmember Pitts, taking more than \$200,000 of the amount.

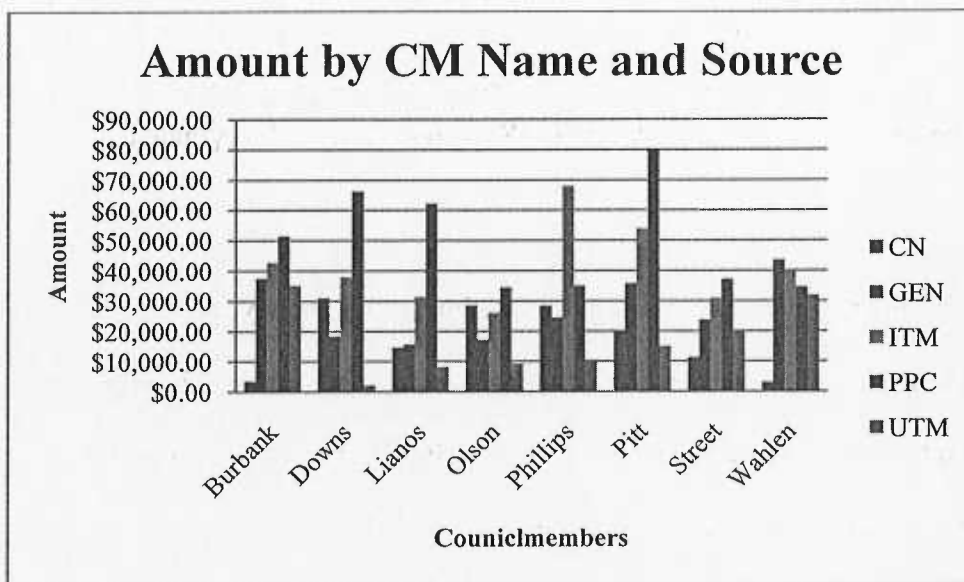


Chart 3.2 Amount by Councilmembers and Source Type (CN=Contribution, GEN=General, ITM=Itemized Contribution, UTM=Unitemized Contribution, PPC=Political Party Contribution)

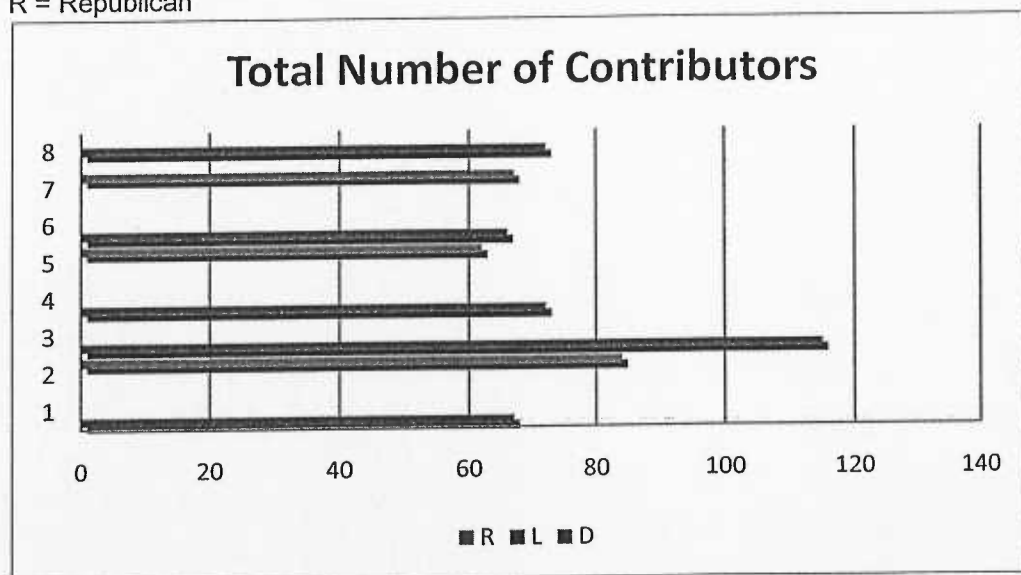
In conclusion, the above tables and charts show that the City of Highland Ranch, CO have eight districts with no diverse in its political views. It also shows that the city majority is Democrat, with a huge presents in four of the eight districts. District 3 is leading in contributions, with over 100 contributors and more than \$200,000 dollars raised. Furthermore, one can conclude that the Council members raising most of the money is Pitt, with more than \$200,000 raised alone.

Count of CONTRIBUTOR		PARTY			Grand Total
DISTRICT		D	L	R	
	1		67		67
	2			84	84
	3		115		115
	4		72		72
	5			62	62
	6		66		66
	7			67	67
	8			72	72
Grand Total		320	72	213	605

D = Democrat

L = Liberals or Independent

R = Republican

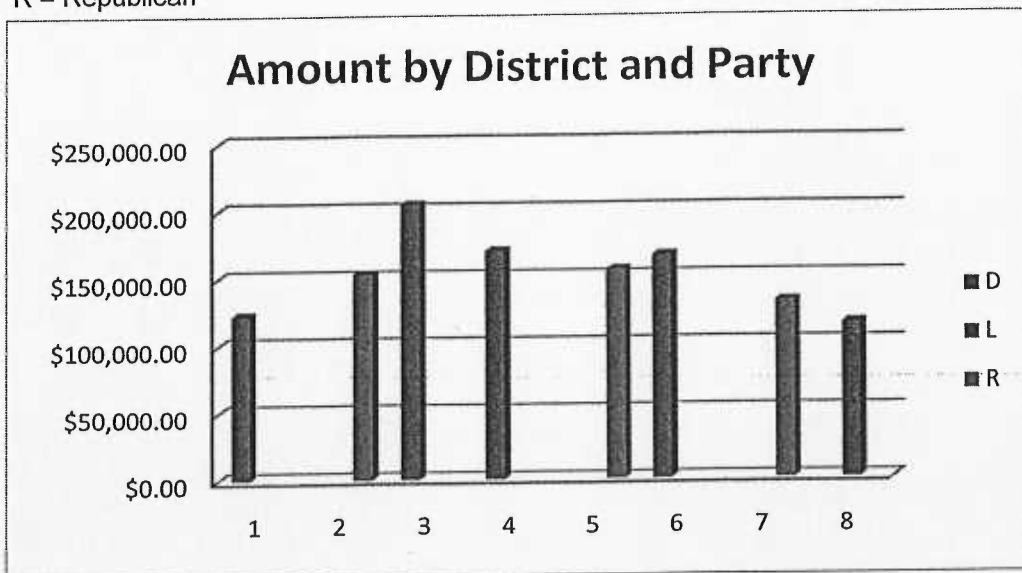


Sum of AMOUNT	PARTY			
DISTRICT	D	L	R	Grand Total
1	\$122,616.66			\$122,616.66
2			\$153,216.66	\$153,216.66
3	\$204,841.67			\$204,841.67
4	\$170,150.00			\$170,150.00
5			\$155,750.00	\$155,750.00
6	\$166,400.00			\$166,400.00
7			\$132,025.00	\$132,025.00
8		\$115,500.00		\$115,500.00
Grand Total	\$664,008.33	\$115,500.00	\$440,991.66	\$1,220,499.99

D = Democrat

L = Liberals or Independent

R = Republican



Sum of AMOUNT	TYPE	Grand Total				
COUNCILMEMBER	CN	GEN	ITM	PPC	UTM	Grand Total
Burbank	\$3,400.00	\$37,450.00	\$42,700.00	\$51,450.00	\$35,150.00	\$170,150.00
Downs	\$31,000.00	\$18,350.00	\$38,000.00	\$66,300.00	\$2,100.00	\$155,750.00
Lianos	\$14,700.00	\$15,600.00	\$31,350.00	\$62,275.00	\$8,100.00	\$132,025.00
Olson	\$28,600.00	\$17,100.00	\$26,100.00	\$34,550.00	\$9,150.00	\$115,500.00
Phillips	\$28,350.00	\$24,500.00	\$68,000.00	\$35,050.00	\$10,500.00	\$166,400.00
Pitt	\$20,000.00	\$35,766.67	\$53,775.00	\$80,300.00	\$15,000.00	\$204,841.67
Street	\$11,300.00	\$23,600.00	\$30,900.00	\$37,216.66	\$19,600.00	\$122,616.66
Wahlen	\$3,000.00	\$43,625.00	\$40,075.00	\$34,616.66	\$31,900.00	\$153,216.66
Grand Total	\$140,350.00	\$215,991.67	\$330,900.00	\$401,758.32	\$131,500.00	\$1,220,499.99

CN = contribution
 GEN = general
 ITM = itemized contribution
 UTM = unitemized contribution
 PPC = political party contribution

