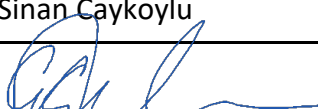**Continuous Program Improvement (CPI)**

Student Learning Outcomes (SLO)/Program Learning Outcomes (PLO)

Plan Implementation Report - AY 2024-25

Program name	Vancouver MBA program
Expected date of submission	6/30/2025
Department chair/program director	Sinan Caykoylu
Dean's signature	

New York Tech's CPI process is implemented to meet Middle States Commission on Higher Education (MSCHE) Standard V: *Educational Effectiveness Assessment*, which states: "Assessment of student learning and achievement demonstrates that the institution's students have accomplished educational goals consistent with their program of study, degree level, the institution's mission, and appropriate expectations for institutions of higher education."

Each department was asked to create a three-year assessment/evaluation plan to improve student learning for *each of their degree programs* covering the following academic years: **2024-2025, 2025-2026, and 2026-2027.**

All degree programs' three-year Program Learning Outcomes (PLO) plans are available here: http://www.nyit.edu/planning/academic_assessment_plans_reports

This is a report on the PLO CPI plan **implementation** for the **2024-25** academic year.

1. **Program learning outcomes assessed**
   List the program learning outcomes that were assessed in AY 2024-25 based on your three-year plan (2024-27). *(Please refer to the [guidelines for articulating expected program learning outcomes](#).)*
   Upon completion of the MBA program, the successful student will be able to:
   General Learning Goals

   (1G) Work collaboratively in groups;
   (2G) Recognize socio-economic issues, and establish and defend a position supported by ethical reasoning; and
   (3G) Lead effectively, particularly in an uncertain global environment.
   Specific Learning Goals

   (1M) Utilize technology support systems to strengthen organizational decision processes;
   (2M) Conduct industry, company-specific, or environmental business analysis using appropriate data and informational resources to bridge the gap between abstract theory and practice; and
   (3M) Identify and analyze country-/region-specific contemporary business issues; establish and effectively communicate and support recommendations.

2. Methods
   Describe the method of assessment that you used (student artifacts, sampling methods, sample size, who and how they were assessed, etc.) and attach measurement instruments (e.g., rubrics, exam items, scoring guide for a particular task, supervisor evaluation form, survey instrument, and other measurement tools). Remember: direct assessment is required, and both direct and indirect assessment are strongly recommended.
   (Please refer to the [guidelines for assessment methods](#).)

   The Vancouver campus, at the end of each semester, collects assignment or exam samples from each course. The samples are collected for Above average, average, and below average work. Instructors also provide their assessment criteria and rubrics that they have used to assess the work. The assessment tools and the sample works are periodically examined to ensure consistency, accuracy, and fairness.

In addition, School of Management asks its faculty to score the students based on the learning goals that are being covered in each core class, see the table below:

	1G	2G	3G	1M	2M	3M
ACCT 601		X		X	X	
FINC 601	X			X	X	
ECON 601		X		X	X	X
MIST 610	X	X	X	X	X	X
MRKT 620	X		X	X	X	X
MGMT 605	X	X	X		X	X
QANT 620			X	X	X	X
QANT 630			X	X	X	X
MGMT 650	X	X		X	X	X

The scores are entered to the Goal Verification System (GVS) database and tracked annually

3. **Analyze and interpret assessment data**
   It is strongly recommended to provide criteria-based analyses of assessment results and based on the analysis to determine if students are meeting the expected learning outcomes.

   Based on the data (see table below), the Vancouver campus has achieved the targeted score of 3 across all tracked learning goals. Additionally, it is noteworthy that there are no significant differences between the New York and Vancouver programs, despite the considerable disparity in faculty numbers and resources.

	MBA 1G			MBA 2G			MBA 3G			MBA 1M			MBA 2M			MBA 3M		
	NY MA/OW	Vancouver	ALL MBA	NY MA/OW	Vancouver	ALL MBA	NY MA/OW	Vancouver	ALL MBA	NY MA/OW	Vancouver	ALL MBA	NY MA/OW	Vancouver	ALL MBA	NY MA/OW	Vancouver	ALL MBA
2019-2020	3.72	3.91	3.88	3.63	3.24	3.29	3.21	3.78	3.67	3.79	3.79	3.79	3.74	3.74	3.75	3.88	3.42	3.53
2020-2021	4.3	4.21	4.23	-	3.61	3.61	3.57	4.2	4.11	4.26	3.97	4.04	4.09	3.95	3.98	4.59	3.72	3.83
2021-2022	4.54	4.09	4.17	4.93	-	4.93	4.42	4.17	4.2	4.32	4.04	4.12	4.2	4.01	4.05	4.68	3.9	4.08
2022-2023	3.62	3.73	3.73	-	-	-	3.51	4.12	3.88	3.51	3.52	3.57	3.45	3.69	3.65	3.59	3.62	3.64
2023-2024	3.87	3.82	3.9	3.43	3.67	3.63	3.73	4.08	3.8	3.72	3.57	3.65	3.71	3.6	3.7	3.85	3.38	3.74

4. **Close the Loop**

   If the expected program learning outcomes were successfully met, describe how the program will keep or expand the good practices. If they were not successful, explain how you have or will refine the plan and begin the next cycle of [Plan-Do-Study-Act (PDSA)](.).

   SOM, along with the Vancouver MBA program, will continue to monitor the GVS scores and act if at any time it goes below 3 for two consecutive semesters.

5. **Describe how the faculty was involved in the implementation of the PLO CPI plan and how the results will be communicated to all stakeholders.**

   The GVS scores are shared annually with faculty and business advisory board members to identify areas for potential improvement. If a score falls below 3, the faculty whose courses address the relevant learning goal convene to discuss the root causes of the low score and propose suggestions for improvement. These suggestions are then shared with the business advisory board to gather their feedback.

   If the recommendations involve changes to the learning goals, the necessary updates are made during the annual stakeholders' meeting. However, if the recommendations are more localized, the Vancouver faculty, in consultation with the Associate Dean, can implement the required adjustments.