

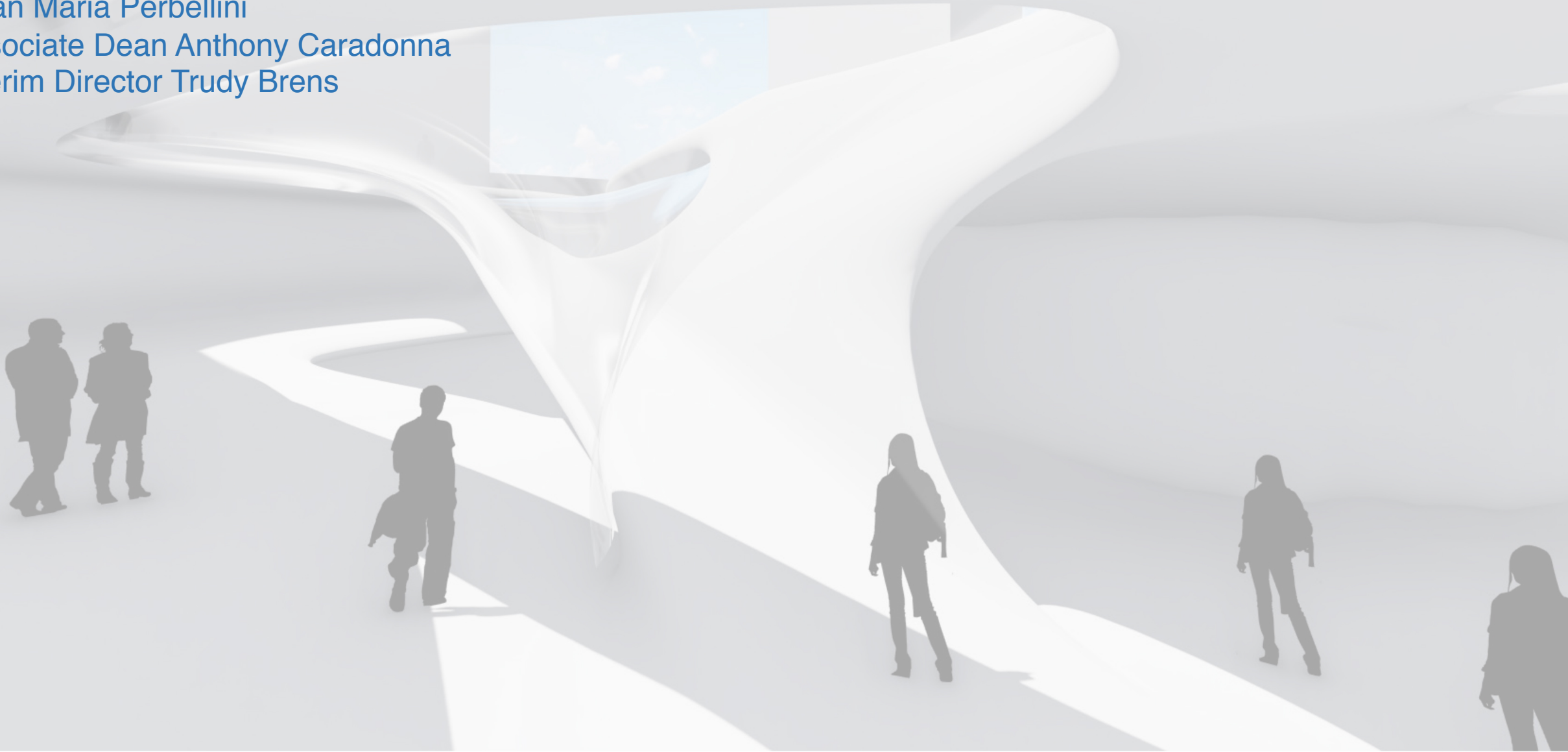
CPI Quality Initiative Proposal

School of Architecture and Design
Interior Design, B.F.A. Program

Dean Maria Perbellini

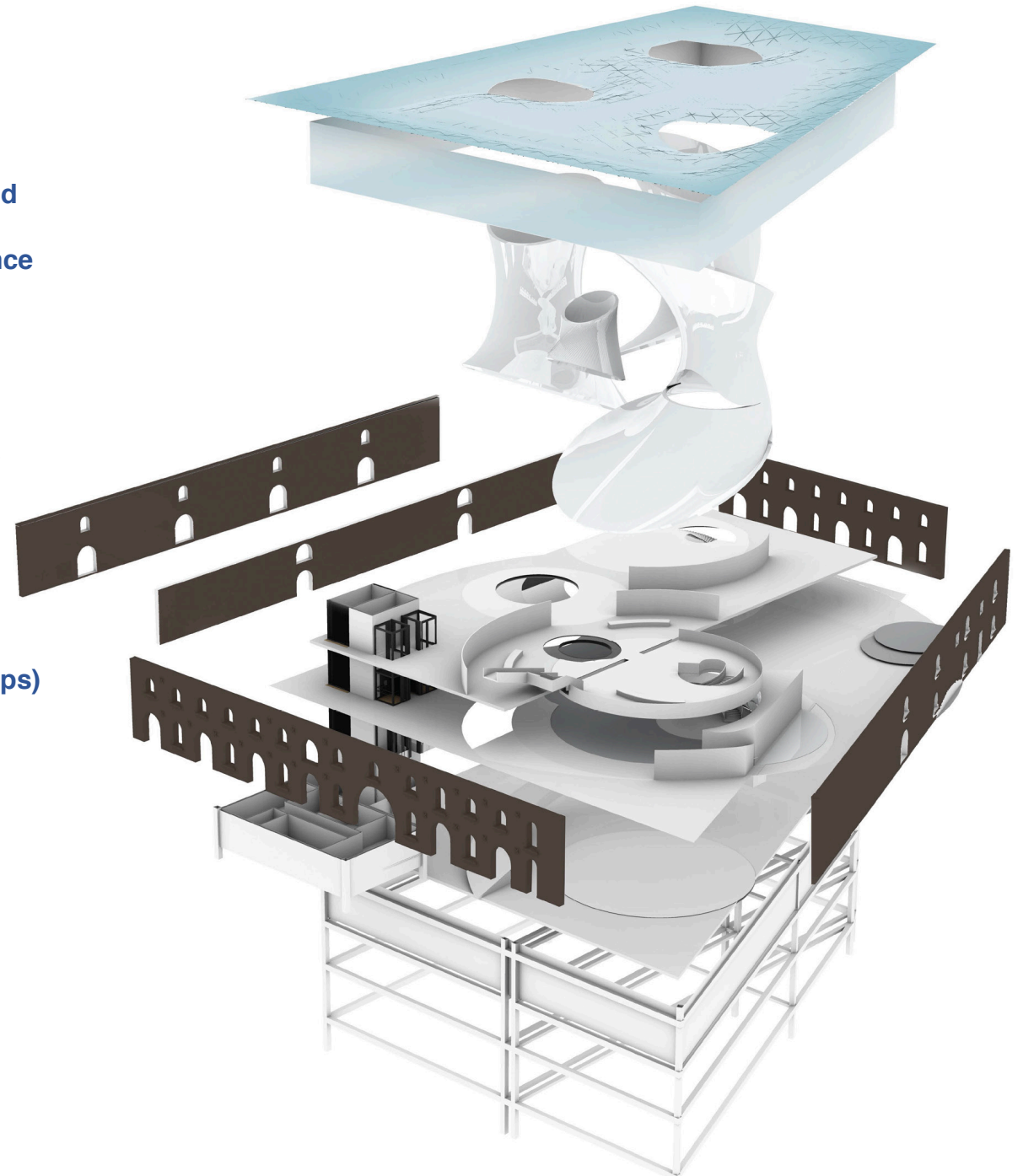
Associate Dean Anthony Caradonna

Interim Director Trudy Brens



CPI QUALITY INITIATIVE CRITERIA

- 1. Clarity of purpose and goals and significant impact on the department and institution**
 - Clear purpose and goals reflective of the scope and significance of the initiative
(Findings on scale of 1-5)
 - Potential for significant impact on the institution's quality
(Findings on scale 1-5)
- 2. Clarity of the evaluation process:**
 - The baseline is clearly created based on reliable data analysis and research
(Findings on scale 1-5)
 - Clear processes for evaluating the progress at the milestone with intended goals
(Findings on scale 1-5)
- 3. Clarity of the timeline for implementation:**
 - Appropriate time for the implementation of each activities (steps)
(Findings on scale 1-5)
 - Reasonable full implementation plan for the time period
(Findings on scale 1-5)
- 4. Clarify of the human resources support for the initiative:**
 - Commitment of leadership (Findings on scale of 1-5)
 - Commitment and involvement of key people and groups
(Findings on scale of 1-5)
- 5. Request for human, financial and other resources:**
 - Reasonable amount of resources request
(Findings on scale of 1-5)
 - Within the capacity of the committee can provide.
(Findings on scale of 1-5)



SoAD ID BFA

Quality Initiative Proposal

Increasing Enrollment, Retention + Revenue Resources:

1 ENROLLMENT + ADVISING / RETENTION SUPPORT

Hire Full Time Advisor

Hire/Integrate Full Time Recruiting Staff

2 REPLACE 2 RETIRED FULL TIME FACULTY LINES

3 REPLACE FT PROGRAM RETIRED DIRECTOR LINE

4 PROGRAM ENROLLMENT RESOURCES:

ID BFA (existing)

ID BFA + MBA (existing)

ID MS (Interdisciplinary Digital Technologies)

1 Purpose and significant of the initiative

1a. Clear purpose and goals reflective of the scope and significance of the initiative:

A Accreditation / Licensure + Program Quality + Reputation

Mid Review Report 2023 / Re-accreditation Visit + Report 2026

Meet Compliance w/ 7 partially met performance criteria

B Increased Enrollment / Retention / Revenue / Development opportunities

via enhanced Leadership / Teaching / Advising / Recruiting Resources + Staff

1b. Potential for significant impact on the department and the institution quality:

A Enrollment / Advising + Retention / Revenue Rates Increases

B Replace 2 (Retired) Full Time ID MFA / NCIDQ credentials *(CIDA Accreditation compliance)*

C Line for a Full Time Director – Leadership *(current PT Visiting Faculty as Interim Director)*

D Full Time Student Advisor *(template from Graphic Design program)*

Advising / Recruiting personnel + team: Improve Retention, Recruiting, Revenue Rates

Expand Enrollment + improve Retention for existing UG program ID BFA (4yr)

Expand Enrollment + improve Retention for existing Combined ID BFA + MBA (4+1yr)

E Expand Graduate Enrollment - Proposed New MS Program *(12 month)*

F Enhance Development Opportunities

Expand Fundraising / Industry Partnerships for Student Scholarships

2 The evaluation process

The baseline is clearly created based on reliable data analysis and research:

- CIDA Accreditation 2020 -2026
- Enrollment / Advising + Retention / Revenue Data
- Curriculum Development + Program Expansion > Industry Technology Advances + Integration

Clear processes for evaluating the progress at the milestone with intended outcomes:

- Mid Review Report 2023 / Reaccreditation Visit + Report 2026
- Compliance Reconciliation for 7 CIDQ criteria partially met
- Enrollment / Retention Data Goals

Describe how the department set up the baseline (if possible) and expected outcomes, evaluate progress, make adjustments and determine its effectiveness:

- Curriculum and Syllabus Review and Revisions
Director, FT faculty, Associate Dean, Alumni, Industry Partners + SoAD Director of Technology
- Enhanced Recruiting Efforts – Associate Dean + Director
Stronger Collaboration w/ Admissions
Weekly Communications, Reports + Goal Evaluation
Weekly Communications w/ prospective + incoming students Fall through Summer semesters
Enrollment increase F20

3 The timeline for implementation

Appropriate time for the implementation of each activities (steps)

ID BFA Curriculum Review + Revision to achieve + complete compliance with CIDA standards

- 2 years – 2023 midterm CIDA accreditation compliance Progress Report due
- 5 years -2026 CIDA reaccreditation Visit and PAReport due

Establish ID BFA (+MBA) as Industry Innovation Leader by 2026 *(currently top 5 nat'l ranking for most hired ID graduates)*

Restructure curriculum

- ID BFA + MBA program development *(ongoing – based on increased enrollment goals)*
- Develop New Interior Design Graduate MS program *(new proposal - 12 month long digital technology based)*

Continue expanded program student enrollment improvements:

- Continue Enrollment Recruiting + Retention Efforts
Expanded Enrollment from 10 in 2019 to 16 in 2020 *(Mike Lane statistics)*
****[23 ID BFA registered in September 2020]*
- Recruit 2 FT Faculty with ID MFA degree credentials and NCIDQ licensure *(Fall 2021/22 not yet completed)*

Completed program improvements:

- Appoint new PT Visiting Professor Trudy Brens to replace retired Full Time faculty *(cFall 2020)*
- Appoint Interim Director Trudy Brens *(completed F2020 - pending FT Director)*
- Fab Lab Director integrated into ID BFA class F20 and S21 *(Fall 2020)*
- Establish new Materials Innovation Lab w/Fab Lab Director *(IDC Funded Fall 2020 – COVID Delays)*
- Establish new Lighting Innovation Lab w/Fab Lab Director *(IDC Funded Fall 2020 – COVID Delays)*
- Integrate Technology into interdisciplinary freshmen AAID courses *(completed Fall 2021)*

4 Human resources support for initiative:

Commitment of leadership

- Leadership - SoAD Dean, Associate Dean and Interim Director
Program improvement + CIDA compliance
Periodic curriculum review w/ faculty, alumni, NYiT partner schools', industry partners'
- Dean's IDC funding, Alumni and Industry Partner Fundraising
Scholarships, Research + Travel Grants
- NYiT support for 2 FT Faculty, FT Advising staff

Commitment and involvement of the key people and groups

- The Dean, Associate Dean, Interim Director + Faculty - ID BFA program national / regional innovation leadership
- Faculty, Students, Student Affairs Committee, Alumni and Industry Partners engagement + funding
- The Dean has already achieved benchmarks and achieved strategic goals in F20 by:
 - Integrating the Director of Technology as Material and Lighting Innovation Labs, Dustin White (completed F20)
 - Integrating the Director of Technology as Faculty (F20 , S+F21)
 - Expanding the Fab Lab with \$2M IDC grant (completed F20 – ongoing)
 - Contributing student scholarships annually from the Dean's fundraising initiatives + \$2M IDC Grant (completed F20 - ongoing)
 - Program and Dean's fundraising initiatives planned to support scholarships, travel, resource expansion (completed F20 - ongoing)
 - Associate Dean coordinates ID BFA program initiatives via monthly SoAD Directors meetings + weekly ID BFA meetings

5 Request for human, financial and other resources:

- Program requests 2 Full Time Faculty to replace two retired FT ID BFA Faculty to address CIDA standard 2:
“to provide adequate number of full time Faculty and Administrative staff Positions.”
(COVID crisis and budget constraints dependent)
- Program requests FT Faculty as Director currently PT Visiting Faculty Trudy Brens Appointed F20
- Program request Full Time Student Advisor / Admissions Staff to address Enrollment and Retention

