CPI _ Improving Program Learning Outcomes Report

CPI Improving PLO Report (AY22-23)
Name of the program__ BFA_Digital Art

Dean' signature_____ 8.16.2023_____
Expected Date of Submission 6/30/2023
Department Chair or Director: Kevin Park

NYIT's CPI process is implemented to meet *MSCHE Standard V: Educational Effectiveness Assessment: Assessment of student learning and achievement demonstrates that the institution's students have accomplished educational goals consistent with their program of study, degree level, the institution's mission, and appropriate expectations for institutions of higher education.*
All degree program's PLO assessment plan (2022-2025) are posted through the link:

http://www.nyit.edu/planning/academic_assessment_plans_reports.

This is a report of its implementation for year 2022-2023. The report should address the following points:

I. The Annual Program Learning Outcomes (PLOs) Assessment should include the followings.

1. PLO (Program Learning Outcomes) assessed. list the PLOs that have been assessed in AY 22-23 based on your three-year plan(AY22_25)

A. Creative work
- Familiarize with the principles of visual organization and the design process.
- Create intriguing visual design solutions, including logos, typography, branding, advertising, packaging, motion graphics, interactive, and other digital projects while developing a unique signature style.

B. Technologic Tools
- Get equipped with the most advanced technological tools that empower them to create diverse graphic design projects.
- Familiarize with the latest graphic design applications so they can perform successfully in the industry.

C. Professional Practice
- Identify the relevance of their discipline and prepare to be visual communicators utilizing powerful conceptual, technical, and aesthetic skills.
- Employ professional ethics, develop real-world projects, attend career-oriented events, pursue internships and present to industry professionals.

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2. METHOD: Describe the method of assessment and attach measurement instruments (e.g., rubric, exam items, scoring guide for a particular task, supervisor evaluation form, survey instrument, and other assessment tools).

   A. Weekly Critique: Weekly critiques will be based on the content of learned lectures and projects through visual presentations. Weekly critiques and contributions to feedback for students' work are mandatory.
   B. In-Class Assignments: There are three main in-class assignments that serve to make sure students are staying on track with the understanding of the lectures, course content, and technology.
   C. Projects: Throughout the semester, there are projects (including the mid-term and final critique) that focus on the foundations of color theory, traditional 2D design, and the integration of those topics in industry-standard technology.
   D. Final Exam project: This final critique serves to review the student's work throughout the semester, making sure that they understand the material and content. It gives the students one final opportunity to present all their work in its final format in front of the class.
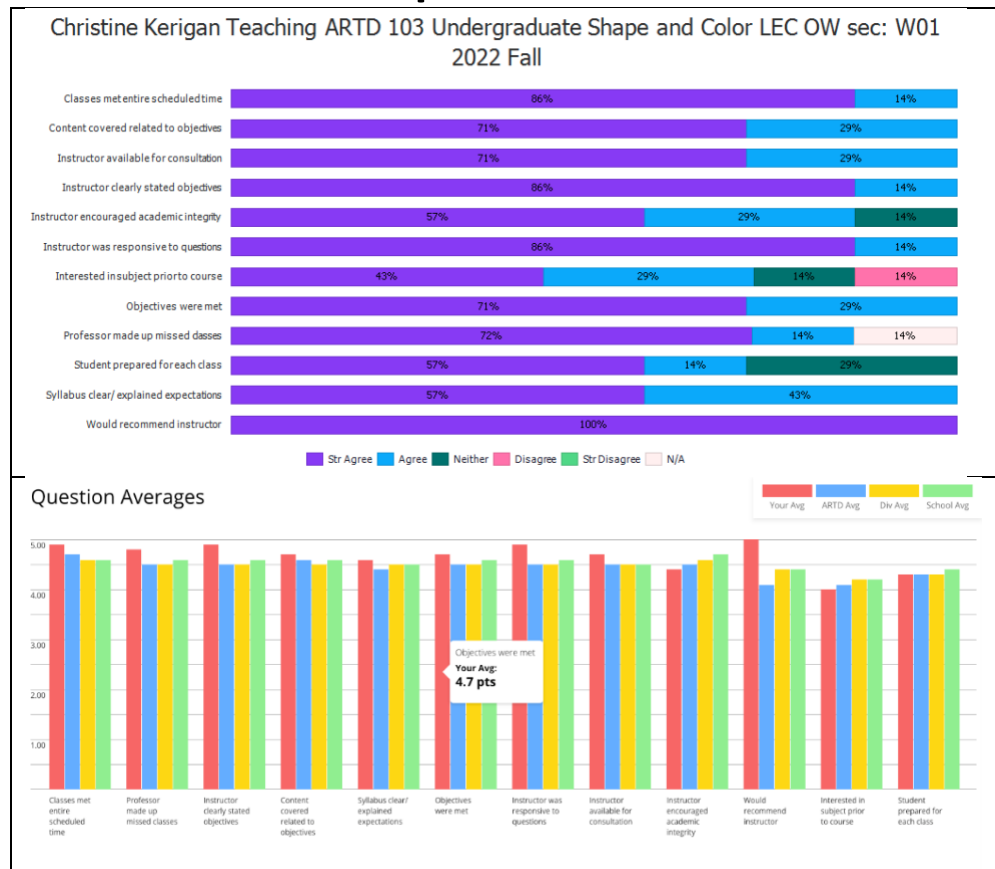
3. ANALYSIS of the assessment results: provide criteria based disaggregate and aggregate data analysis.
   A. Since this is a freshman course the analysis is based on the professor's grade and the learning outcomes/methods of assessment of the course.
   B. **The method of assessment and measurement approach was not executed, resulting in the absence of analytical data collection.**

4. INTERPRETATION: to what degree did students achieve the program learning outcomes based on your data analysis and expected learning outcomes?
   A. At the time of the Final Critique assessment, if the student meets the learning outcomes, understanding, and methods of assessment – they pass the class.
   B. For the 2022-2023 year, all students in the course have passed.
   C. During the final evaluation, it was observed that 100% of students acknowledged a strong correlation between the class content and the course objectives. And 71% of students expressed strong agreement, an additional 29% exhibited a natural agreement with the met objectives.

ARTD 103 Course Evaluation Results
7 out of 14 students responded

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Christine Kerigan Teaching ARTD 103 Undergraduate Shape and Color LEC OW sec: W01 2022 Fall

Question	Str Agree	Agree	Neither	Disagree	Str Disagree	N/A
Classes met entire scheduled time	86%	14%				
Content covered related to objectives	71%	29%				
Instructor available for consultation	71%	29%				
Instructor clearly stated objectives	86%	14%				
Instructor encouraged academic integrity	57%	29%	14%			
Instructor was responsive to questions	86%	14%				
Interested in subject prior to course	43%	29%	14%	14%		
Objectives were met	71%	29%				
Professor made up missed classes	72%	14%				14%
Student prepared for each class	57%	14%	29%			
Syllabus clear/ explained expectations	57%	43%				
Would recommend instructor	100%					

Question Averages

(Bar chart comparing Your Avg, ARTD Avg, Div Avg, School Avg across question categories. Callout: "Objectives were met — Your Avg: 4.7 pts")

5. CLOSE THE LOOP – If the expected program learning outcomes were successfully met, describe how the program will keep or expand the good practices, if not, refine or create the next cycle of PDSA
   A. Students are allowed to progress to the next semester and the continuation of the foundation courses. In those courses, students keep learning the technology they started with in ARTD 103 and more integration of the industry standard practices.
   B. In FA22/SP23, a misalignment was observed between the assessment plan and the method of assessment, particularly concerning the uniformity of rubric systems, evaluation methods, and survey models.
   C. Moving forward into the FA23/SP24 period, the central emphasis will be on addressing a core challenge: the establishment of standardized Methods of Assessment and Grading Formula/Rubric. This approach will facilitate consistent data gathering, evaluation, and performance enhancement in every semester. This increased transparency will alleviate student confusion and elevate the grading system.

II. Brief Description of Faculty Engagement in the Current Annual Assessment Report:

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All faculty teaching this course were involved in the AY 2022-23 assessment process. The report was written by Chair Kevin Park and Christine Kerigan.