

Academic Program Key Performance Indicator Examples

Academic Key Performance Indicators (KPIs):

KPIs	Data Source
Students success (outcome)	
3-Year retention rate by program	Ex. Dashboard
3-Year Junior graduation rate (none cohort based)	Ex. Dashboard
3-Year graduation rate (cohort based 150% of the program)	IR
Experiential learning (impact job placement)	IR – GSS or department
Average time to degree	IR

Student learning outcomes

Program level learning outcome review & update	Department
Curriculum revision & update	Department
Course level learning outcome review & update	Department
Standard test (if applicable, for example ETS)	Department
License passing rate (if applicable)	Department

Students engagement & satisfaction

Student admission criteria & process evaluation	Department
Student satisfaction	NL_SSI (or department)
Alumni Satisfaction	GSS (or department)
Students engagement	NSSE (dashboard under construction)

Resources adequacy & efficiency

Classroom utilization	Department
Equipment sufficiency	Department
Research space (lab) utilization	Department
Educational technology sufficiency	Department

Faculty	HR or department
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Academic Program Key Performance Indicator Examples

Student/faculty FTE ratio

Faculty Full time/part time ratio

IR & Department

Faculty teaching quality (students course evaluation, peer evaluation)

IR & Department

Faculty research & publication & grant application

Department

Faculty services evaluation

Department

Overall Department (Program) & development

Mission and Goal review & update

Department

Program market demand and supply

EMSI

Program strategic planning (long term aspirational)

Department

Departmental policies and procedure review

Department

*Note: Choice of KPIs should be based on department's missions and goals: for example, if one department has no or very limited number of majors, then graduation rate should not be a KPI for that department, instead, decrease course DFW rate can be a KPI.