

This plan provides the PLO/SLO assessment plan for AY 2022-2025

Name of the program: **BFA in Digital Arts**

Plan for AY 2022-2023, 2023-2024, 2024-2025

Expected date of submission 6/30/2022

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To ensure NYIT's CPI process meeting MSCHE Standard V: Educational Effectiveness Assessment: Assessment of student learning and achievement demonstrates that the institution's students have accomplished educational goals consistent with their program of study, degree level, the institution's mission, and appropriate expectations for institutions of higher education. In this CPI report, each department is requested to create a three-year assessment/evaluation plan to improve student learning for each degree program. Reports should address the following points:

Program's Student Learning Outcome Assessment Plan

1. PLO: State/update each degree program's learning outcomes. The original PLO are here:
http://www.nyit.edu/planning/academic_assessment_plans_reports

BFA Digital Art Program's Student Learning Outcomes

1. PLO: Upon successful completion of this degree, students will be able to:

A. Historical Context

- Define and explore the journey of art and design through exposure to influential national and global, contemporary and historical works and placed in various cultural, economic and social contexts.

B. Research and Innovation

- Apply research outcomes and critical thinking towards the exploration and development of conceptual and innovative designs.

C. Creative work

- Familiarize with the design process and the computer graphics pipeline and workflows.
- Create intriguing designs including drawings, characters, storyboards, 3D models and environments, animations, motion graphics,

CPI_STUDENT/PROGRAM LEARNING OUTCOMES

interactive and game design, and other digital projects while developing a unique, signature style.

D. Technologic Tools

- Get equipped with the most advanced technological tools that empower them to create diverse digital projects.
- Familiarize with the computer graphics workflow and applications so they can perform successfully in the industry pipeline.

E. Professional Practice

- Identify the relevance of their discipline by working in interdisciplinary groups that mirrors professional production environments.
- Employ professional ethics, develop real-world projects, attend career-oriented events, pursue internships and present to industry professionals.

F. Synthesis

- Create a finished demo reel portfolio and a self-promotional package to be used for entry-level positions in specializations in the computer graphics industry, including 3d modeling, animation, motion graphics, and interactive/game design.
- Develop a body of work that demonstrates individualized artistic expression, technical proficiency, and well-informed conceptual ideas.

2. Matrix: provide/update the assessment matrix that indicate which learning outcomes are assessed in which set of courses. The original matrix is here: http://www.nyit.edu/planning/academic_assessment_plans_reports

Program Learning Outcomes	Freshman Year	Senior Year
A. Historical Context	ARTH 101	
B. Research and Innovation		ARTC 405
C. Creative work	ARTC 351	
D. Technologic Tools	ARTD 103	
E. Professional Practice		ARTC 406
F. Synthesis		ARTC 410

CPI_STUDENT/PROGRAM LEARNING OUTCOMES

3. **METHOD:** Describe the method of assessment, and measurement instruments (e.g., rubric, exam items, scoring guide for a particular task, supervisor evaluation form, and standardized assessment tool). Note: direct learning outcome assessment is required. Both direct and indirect assessment are strongly recommended.

Direct measuring instruments include but not limited to: course assignment, portfolios, internships evaluation, capstone course work, thesis, research project, standardized tests, etc.

Indirect measuring instruments include but not limited to: Student survey, interview, alumni survey, employer survey, focus group, students' reflection, etc.

Course	Method of Assessment	Measurement Instruments
ARTH 101	Assignments/Papers	Midterm Exams Final Exams
ARTC 405	Assignments//Capstone Coursework Professional Critiques	Final Projects/Presentations
ARTC 351	Assignments	Final Projects/Presentations
ARTD 103	Assignments	Final Projects/Presentations
ARTC 406	Assignments//Capstone Coursework Professional Critiques	Final Projects/Presentations
ARTC 410	Assignments/Capstone Coursework Professional Critiques	Evaluation Forms

CPI_STUDENT/PROGRAM LEARNING OUTCOMES

4. Timeline of the PLO assessment:

Program Learning Outcomes	AY 2022-2023	AY 2023-2024	AY 2024-2025
A. Historical Context	X		
B. Research and Innovation		X	
C. Creative work		X	
D. Technologic Tools	X		
E. Professional Practice			X
F. Synthesis			X

5. Personal responsibilities for implementing the assessment, collecting data and analyzing the results against expected outcomes

Program Learning Outcomes	Courses	Responsibilities	Timeframe
A. Historical Context	ARTH 101	Faculty	Annual reviews
B. Research and Innovation	ARTC 405	Faculty	Annual reviews
C. Creative work	ARTC 351	Faculty	Annual reviews
D. Technologic Tools	ARTD 103	Faculty	Annual reviews

CPI_STUDENT/PROGRAM LEARNING OUTCOMES

E. Professional Practice	ARTC 406	Faculty	Annual reviews
F. Synthesis	ARTC 410	Faculty	Annual reviews/Evaluation Forms

II. Brief description of how the plan is shared and communicated with all faculty members in the department

Plans for improvement are shared and discussed among faculty during faculty meetings at the beginning and end of the semester with the presence of representative from the Dean's and Chair's office.

Last updated 2/11/22