

### MBA Programmatic Learning Goals

#### General Learning Goals:

Upon completion of the MBA program, the successful student will be able to:

- (1G) Work collaboratively in groups;
- (2G) Recognize socio-economic issues, and establish and defend a position supported by ethical reasoning; and
- (3G) Lead effectively, particularly in an uncertain global environment.

#### Management Specific Learning Goals:

Upon the completion of the MBA program, the Successful student will be able to:

- (1M) Utilize technology support systems to strengthen organizational decision processes;
- (2M) Conduct industry, company specific, or environmental business analysis using appropriate data and informational resources to bridge the gap between abstract theory and practice; and
- (3M) Identify and analyze country/region-specific contemporary business issues; establish and effectively communicate and support recommendations.

### Curriculum

#### **Waivable Core (18 SCH):**

- MGMT 501 Principles of Management
- ECON 501 Principles of Economics I
- ECON 510 Principles of Economics II
- ACCT 501 Accounting I
- MRKT 501 Introduction to Marketing
- QANT 501 Business Statistics
- FINC 501 Finance
- MIST 501 Management Information Systems
- QANT 510 Production and Operations Mgmt
- ACCT 510 Managerial Accounting
- QANT 520 Management Science
- MGMT 510 Business Policy and Strategy
- + MBA ETS Field Exam Required (Pre)<sup>1</sup>

(Prereq: 3 SCH of UG math)

(Prereq: ACCT501)

(Prereqs: QANT501)

(Prereqs: FINC501 Co-reqs: ACCT510)

<sup>1</sup>MFT utilized as a pre/post assessment instrument.

### **Non-Waiveable Core (21 SCH):**

MGMT 620	International Dimensions of OB	(MGMT 501 (Prin of MGMT))
SBES 601	Ethics & Social Responsibility	
ECON 610	Macro Environment of Business	(Prereq: ECON501 (Prin of ECON I))
MRKT 610	Branding	(Prereq: MRKT501)
ECON 620	Microeconomic Industry Analysis	(Prereq: ECON510 (Prin of ECON II), QANT501 (STAT))
FINC 610	Financial Policy & Value Creation	(Prereq: FINC501)
MIST 610	Enterprise Resource Planning Systems	(Prereq: MIST501)
QANT 610	Operations Management	(Prereq: QANT510 (POM))
ACCT 610	Accounting Analysis	(Prereq: ACCT501 (ACCT I), ACCT510 (Managerial))
FINC 620	Executing and Reporting Financial Trans	(Prereq: ACCT510(Managerial), FINC501)
MGMT 630	Business Enterprise Environment	(Prereq: MGMT501)
QANT 620	Multi-Criteria Decision Models	(Prereq: QANT501 (STAT), MIST501)
MGMT 650	Strategic Leadership Capstone	3.0 SCH (Prereq OR Coreq: ACCT610, FINC620)

### **Electives (9 SCH):**

Electives (NOTE: The completion of all waivable course courses is required prior to enrolling in a 700-level course).

FINC760	Corporate Financial Decision Making	(Prereq: FINC 610 Finc Pol)
FINC736	Management and Valuation of Fixed Income Investments	(Prereq: FINC 610 Finc Pol)
MGMT740	Knowledge Management	
MGMT735	Multinational Business Management	(Prereq: ECON 610 (Macro), MGMT 620 (Intntl Dim of OB))
MIST723	Enterprise Resource Planning with Oracle	(Prereq: MIST 610)
MRKT745	Internet Marketing	(Prereq: MRKT 610)
SBES710	Technology Entrepreneurship	(Prereq: MGMT620 (Intntl Dim of OB))
+ MBA ETS Field Exam Required (Post) <sup>1</sup>		