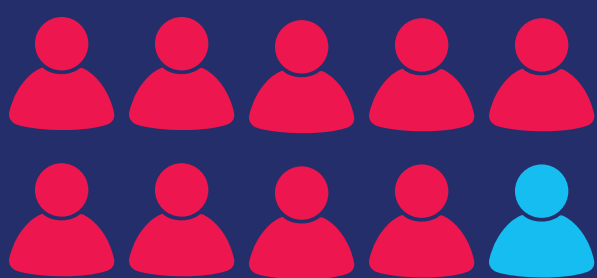


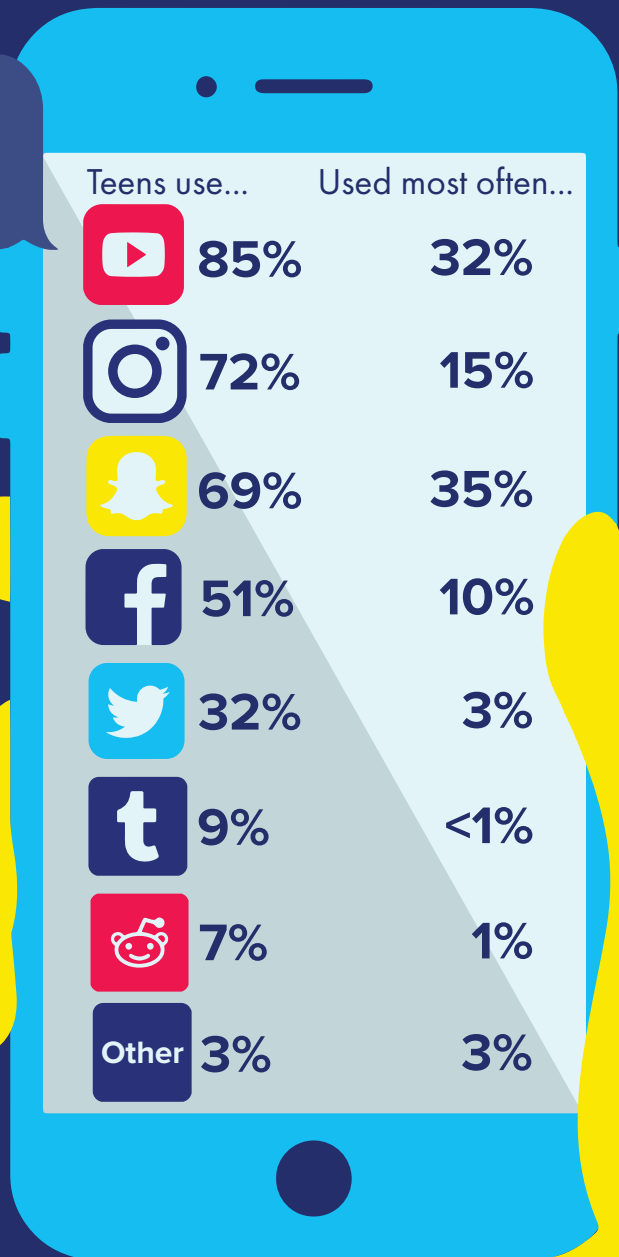
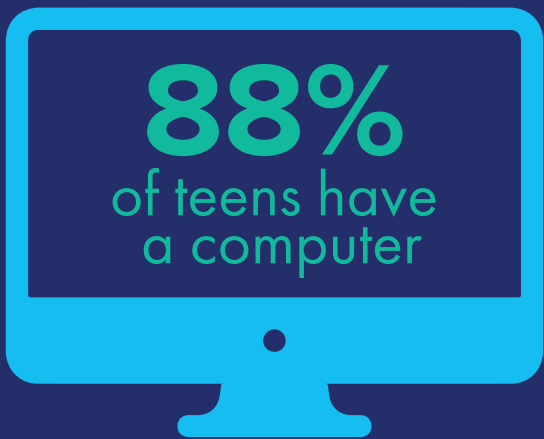
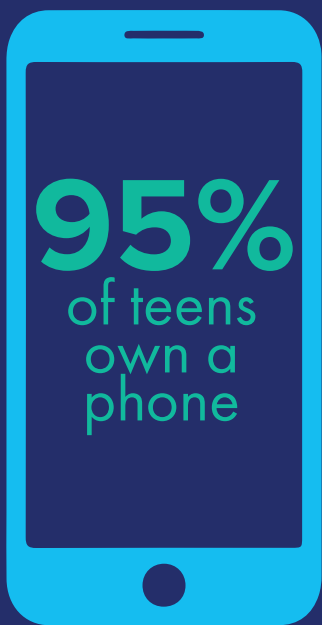
# Teens and Social Media

Based on statistics of teens aged 13-17 in the U.S.

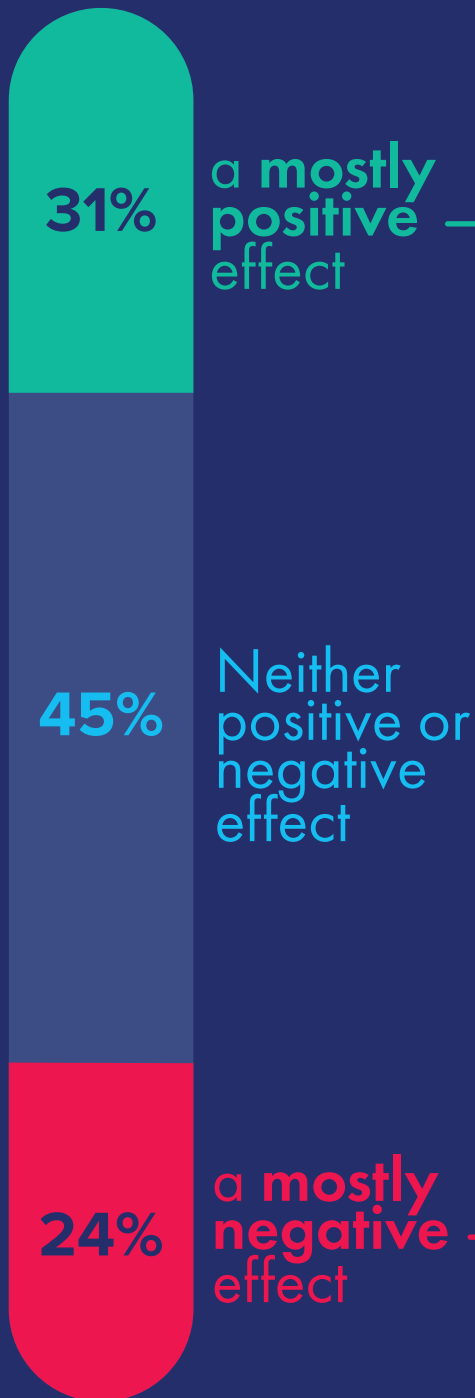
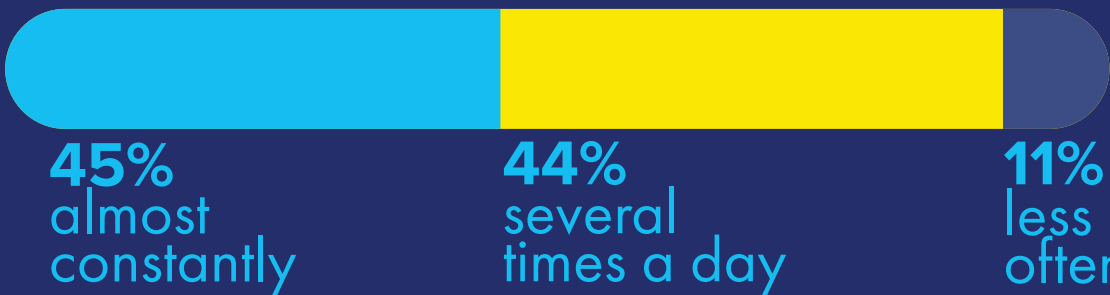


70% use more than one platform

Teen girls send and receive **40** texts each day. While teen boys are half as prolific.



Percent of teens who say they use the internet



- Connecting with friends/family **40%**
- Easier to find news/info **16%**
- Meeting others w/same interests **15%**
- Keeps you entertained **9%**
- Self expression **7%**
- Getting support from others **5%**
- Learning new things **4%**
- Other **6%**

- Bullying/rumor spreading **27%**
- Lack of in-person contact **17%**
- Unrealistic view of other's lives **15%**
- Causes distractions/addiction **14%**
- Peer pressure **12%**
- Causes mental health issues **4%**
- Drama, in general **3%**
- Other **12%**

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**Low-income** teens are more likely than teens from **high-income** households to use **Facebook**



Income Level	Percentage
less than \$30K	70%
\$75K or more	36%